



Tandridge



An aerial photograph of a golf course during sunset. The sky is a warm orange and yellow, and the sun is low on the horizon, casting long shadows across the green fairways and tees. The course is surrounded by a dense line of trees. A dark blue horizontal band is overlaid across the middle of the image, containing the title and author's name in white text.

# Towards 2035

David Smith

# Our Vision & Strategy

Tandridge Golf Club's strategy for the decade to 2035 builds on its heritage as a traditional private members' club

The Strategy has two phases:

- Phase 1 – 2026 to 2030: Consolidation
- Phase 2 – 2031 to 2035: Ambition

# Phase 1 – 2026 to 2030: Consolidation

## Core Objectives

- Let members enjoy the improved course
- Maintain & enhance course/clubhouse standards
- Maintain strong Top 100 rankings
- Maintain a 3 – 5 year waiting list
- Sustain high levels of member satisfaction
- Build financial resilience

# Phase 1 – 2026 to 2030: Consolidation

Let members enjoy the improved course

- The bunker remediation project has been completed on time and on budget
- With irrigation fully installed and the bunkers done, there are no major projects planned on the course in the immediate future

# Phase 1 – 2026 to 2030: Consolidation

## Maintain & enhance course/clubhouse standards

- The new Performance Centre will open this summer
- We will upgrade the nets near the 1<sup>st</sup> tee
- Security around the front entrance gate is being improved
- The construction of a reservoir (lagoon) is on hold
- The lift from the lounge to the gallery bar will be completed this year

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# Phase 1 – 2026 to 2030: Consolidation

## Build financial resilience

- Repay existing bonds as they fall due to reduce borrowings from 66% of subs to 25% by 2030
- Build year-end cash reserves to £400,000 by 2030 and create a Resilience Reserve
- No further member levies or bonds in the near term
- Keep annual subscription increases reasonable and competitive.

An aerial photograph of a golf course at sunset. The central focus is a large, well-maintained green with a white flag in the center. The green is surrounded by several water hazards, including a large one to the left and smaller ones to the right. The surrounding landscape is a mix of green grass and brownish-yellow areas, possibly sand traps or rough. In the background, there are rows of trees and rolling hills under a warm, orange and yellow sky.

# Turning Good to Great. Scott Weale



## Food and Service

- Charcuterie Boards in the Summer evenings.
- Table service to elevate customer experience.
- Freshly baked treats on the bar offered with a hot drinks



## Atmosphere and setting the stage

- Lighting the fire daily throughout the autumn winter period
- Tables laid ready for service
- Water in the locker rooms
- Introduction of bespoke branded crockery and take away cups
- Offering fruit and water on the course during major tournaments
- The introduction two seater GPS buggies

An aerial photograph of a golf course during the golden hour of sunset. The landscape is characterized by rolling green hills, several small water hazards, and a central green with a flag. The sky is a mix of soft orange and pale blue. A semi-transparent dark blue horizontal band is overlaid across the middle of the image, containing white text.

# Towards a Higher Tier

## Blue Sky Thinking: 2030 and beyond



# Defining “Higher Tier”

Top-tier clubs offer unmatched services, facilities and culture.

We aim to exceed that standard.



## Short Game Facility

Utilising the space at the far end of the driving range for a world-class academy/ short game area will attract aspiring golfers and provide members with additional opportunities.

A scenic view of a golf course at sunset or sunrise, with a semi-transparent blue overlay containing text. The background shows rolling green hills, a few trees, and a warm orange and yellow sky. The text is centered and reads "Car park" in a large, white, sans-serif font.

# Car park

Moving the short game area will then enable us to repurpose this space and extend the car park. This will improve the overall member experience by providing convenient and consistent parking availability.



## Gallery Bar

Enhancing the décor with a modern, British-inspired club aesthetic while respecting the traditional style can create a versatile dining and event space. This transformation can make the Gallery Bar more attractive for gatherings and functions, boosting its usage.



# The Course – From Good To Great

Tom Platt



# Utilising Winter To Pursue “Good To Great”

A scenic view of a golf course with a green, a sand trap, and trees in the background. The image is split into three vertical panels. The left panel shows a sand trap and a green. The middle panel is a dark blue overlay with white text. The right panel shows a green and trees.

# Create the Course Foundation

- Course Construction
- Drainage System Installation
- Woodland Management
- Irrigation Upgrades

## Fairway Bunker Construction - Phase 2

- Year-Round Playability
- No Sand Contamination Due To Rubber Liner & Drainage
- Enhanced Bunker Accessibility for Players & Golf Shots
- Maintain Harry Colt Design Philosophy



# 16th Green's Complex Pathway Construction

- Health & Safety Enhancements
- Easy Access to 17th Fairway & 16th Green







## **Tee Box Extensions - 5, 6, 7 & 9**



# Soak-Away & Drainage System Installation



**Soak-Aways Across 6th Tee & 8th Carry**



# Woodland Management



**6<sup>th</sup> Fairway Extension – Poor Turf Quality**



# Woodland Management



**6<sup>th</sup> Fairway Extension**





**Great Today,  
Inspiration For Tomorrow**



## **Increased Fairway Maintenance**



# Hand Mown Tee Boxes

- Presentation
- Superior Cut Quality
- Less Traffic On Tee Surrounds



# Irrigation System Extensions



**8th Carry Installation**



**1st Carry With Irrigation**

# Don't Lose Momentum

- Complete 4 Remaining PCD Greens By 2028
- Selective Tee Box Reconstruction & Extensions
- Tees Irrigation System Upgrade
- John Nicholson's Woodland Management Program
- Course Pathways & Maintenance Tracks

# Our Dedication to Staff Development

- Annual Performance Appraisals
- Extensive Training Provided
- Tournament Volunteering & Networking Encouraged
- Team Building Activities





**We Never Stop Refining Our Standards**

**Thank you!**

A dark blue circular logo containing the text "STEVEN PETERS" in white, uppercase letters.

STEVEN  
PETERS

A wide-angle photograph of a golf course under a blue sky with light clouds. The foreground shows a green fairway with two sand traps. In the middle ground, there is a clubhouse and a line of trees. The background shows rolling hills.

# The Professional Shop

Steven Peters

# The Journey So Far

- Re-Design of the Professional Shop has been a huge success
- The Team have been brilliant, Sam Fullagar's last day with us was today and Alex Stanyer will be joining us on 11<sup>th</sup> May

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➤ The Studio has been incredibly popular, the cameras and Trackman iO providing incredible feedback

STEVEN  
PETERS



# Moving Forwards

- New Brands, New Events and keeping everything fresh
- Members Day 2026- 24<sup>th</sup> August
  - Live Band, Callaway Tour Truck, Travis Mathew, driving range challenge!
- January 2027 winter trip to Canary Islands
- The Driving range re-build



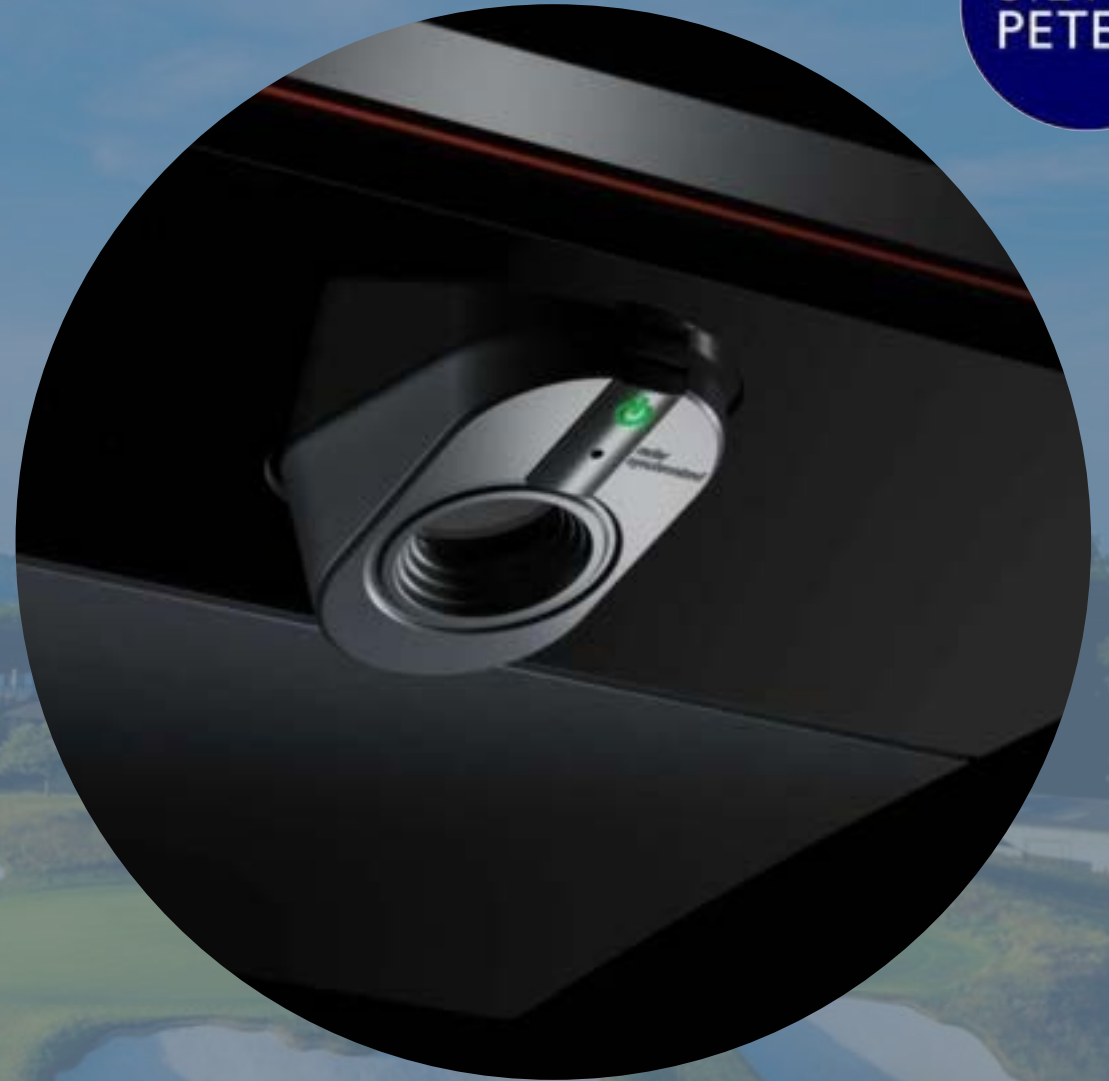
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# The Driving Range

- 5 Trackman iO Bays, with projectors and computer screens
- The morning will be “Turn up, Warm up”
- The afternoons will be mixed between turn up and bookable
- Evenings will be bookable only
- The Range will be staffed by trained Trackman users to enhance experience
- Heating/Air conditioned for 362 days a year use
- Bathroom, coffee and drinks machine to be fitted

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PETERS



# Why Trackman?

- TrackMan's golf radar system was developed using Doppler radar technology originally designed for tracking projectiles and missiles.
- Founder Background: Fredrik Tuxen, the CTO and co-founder of TrackMan, previously worked in research and development at Weibel, a Danish company specializing in tracking missiles and bullets for military applications.
- Technology Adaptation: The same Doppler radar technology utilized by the U.S. Army to monitor missiles was adapted in 2003 to track the precise movement of a golf club and ball.
- Precision and Application: This military-grade technology allows TrackMan to accurately measure over 30+ data points, including ball flight, clubhead speed, and attack angle.
- Precision Technology: Uses Optically Enhanced Radar Tracking (OERT), combining dual radar and high-speed cameras (4,600 FPS) to measure the ball flight, ensuring high reliability in all data points.

# The Benefits

- Everyone can hit long irons, woods and driver
- Accurate data using premium golf balls provided
- The use of all trackman technology-performance centre, on course practice, ability to play golf and for juniors the games.
- Temperature controlled
- Ability for members to see ball flight
- The range will only be available for members, their guests and visitors on their playing day

